

Two days course and curriculum

Here is a **comprehensive 2-day curriculum** for each of the requested workshop topics. Each workshop is designed to be interactive, practical, and ideal for students or early professionals. Timings can be adjusted, but this structure assumes ~6 hours per day with breaks.

1. Communication & Presentation Skills

Day 1:

- Icebreaker & Communication Styles
- Verbal & Non-Verbal Communication
- Listening Skills & Barriers
- Elevator Pitches & Self-Introduction
- Group Activity: Team Communication Challenge

Day 2:

- Structuring Effective Presentations
 - Visual Aids & Storytelling Techniques
 - Voice Modulation & Body Language
 - Practice Presentations with Feedback
 - Final Group Presentations & Review
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2. Share Market Basics

Day 1:

- Introduction to Stock Markets
- Key Terms (IPO, NSE/BSE, Equity, Indexes)
- Understanding Stock Charts
- Types of Investors & Trading Strategies
- Simulated Trading Activity

Day 2:

- Introduction to Fundamental & Technical Analysis
 - Risk Management & Portfolio Basics
 - Live Market Tracking
 - Tools & Apps for Beginners
 - Q&A + Certification Quiz
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3. Mobile Photography

Day 1:

- Introduction to Composition (Rule of Thirds, Leading Lines)
- Natural vs Artificial Lighting
- Exposure, Focus, & Grid Use on Smartphones
- Outdoor Practical Shoot
- Review & Group Critique

Day 2:

- Editing Apps: Snapseed, Lightroom Mobile
 - Color Grading & Retouching
 - Niche Photography: Product / Portrait / Travel
 - Creating a Photo Story
 - Showcase & Feedback Session
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4. Adobe Illustrator (Beginner Level)

Day 1:

- Interface Overview & Tools
- Creating Shapes, Lines & Icons
- Working with Colors, Gradients, and Swatches
- Typography & Font Play
- Project: Design a Logo

Day 2:

- Using Layers, Groups & Artboards
- Pen Tool Mastery
- Basic Illustrations (flat design, characters)

- Exporting for Print & Web
 - Final Project Presentation
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5. AI Filmmaking (Concept to Output)

Day 1:

- Introduction to AI in Filmmaking
- Tools: Runway, Pika, Sora (overview)
- Script Generation using ChatGPT
- AI Voiceovers & Background Music
- Visual Planning with AI Storyboarding

Day 2:

- AI Video Generation (Runway, Kaiber, etc.)
 - Editing AI-generated footage
 - Ethical Considerations & Real-World Use
 - Collaborative Short Film Creation
 - Screening & Feedback
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6. Understand Your True Self (SWOT & Self-Discovery)

Day 1:

- Self-Awareness: Who Am I?
- Personality Types & Learning Styles
- SWOT Analysis Introduction
- Strengths & Weaknesses Activity
- Personal Reflection Journaling

Day 2:

- Opportunities & Threats in Real Life
 - Goal Mapping & Vision Board
 - Role Models & Values Discussion
 - Group Sharing: My Personal SWOT
 - Closing Circle with Affirmations
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7. Meta Suite & Google Ads

Day 1:

- Introduction to Digital Ads
- Meta Business Suite Setup
- Creating Facebook & Instagram Campaigns
- Budgeting & Targeting
- Analytics & Optimization Tips

Day 2:

- Google Ads Overview
 - Search vs Display Campaigns
 - Creating Your First Google Ad
 - Case Studies & Mistake Analysis
 - Hands-On Campaign Setup Simulation
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8. Power BI

Day 1:

- Introduction to Data Visualization
- Power BI Interface & Tools
- Importing Data from Excel/CSV
- Creating Bar, Pie, Line Charts
- Building a Basic Dashboard

Day 2:

- Data Modeling & Relationships
 - Using DAX for Calculations
 - Slicers, Filters & Drillthroughs
 - Publishing to Power BI Service
 - Final Project Presentation
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9. Introduction to Video Editing

Day 1:

- Basics of Editing Theory

- Understanding Timelines & Cuts
- Software Walkthrough (Premiere Pro or CapCut)
- Importing & Organizing Footage
- Simple Cuts + Adding Music

Day 2:

- Transitions & Titles
- Color Correction Basics
- Sound Sync & Voiceover
- Export Settings for Platforms
- Final Edit Showcase

10. Understanding Investments & Mutual Funds

Day 1:

- What is Investing & Why It Matters
- Assets vs Liabilities
- SIPs, Lump Sum, NAV Explained
- Risk Profiles & Types of Funds
- Fund Comparison Activity

Day 2:

- How to Read a Fund Fact Sheet
- Tax Implications & ELSS
- How to Choose a Mutual Fund
- Real-Time Research Tools (Groww, Zerodha)
- Build Your Portfolio (Mock Activity)

11. Emotional Quotient (EQ) & Self-Regulation

Day 1:

- What is EQ? Components Overview
- Recognizing Emotions in Self & Others
- Emotional Triggers & Response Control
- Empathy Exercises

- Journal: My Emotional Timeline

Day 2:

- Mindfulness & Emotional Regulation Techniques
 - Conflict Resolution Roleplays
 - EQ in Work & Relationships
 - Building a Daily EQ Practice
 - Reflection & Group Sharing
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12. Film Appreciation

Day 1:

- What Makes a Good Film?
- Language of Cinema: Frame, Shot, Sequence
- Genre Analysis (World, Indian, Marathi, etc.)
- Watching & Deconstructing a Classic Film
- Group Discussion

Day 2:

- Understanding Cinematography, Sound & Editing
 - Symbolism, Subtext & Cultural Context
 - Independent vs Mainstream Cinema
 - Student-Led Presentations on Favorite Films
 - Wrap-up: What Film Means to Me
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